PUTT FOR PROMISE

CHARITY GOLF CLASSIC

May 1, 2017
Registration | 8:00 am
Welcome Remarks | 9:45 am
Shotgun Start | 10:00 am
Players Awards Reception & Luncheon | 4:00 pm

CHEROKEE TOWN & COUNTRY CLUB
665 Hightower Trail
Sandy Springs, GA 30350

benefiting

BOYS & GIRLS CLUBS OF METRO ATLANTA
THE TOURNAMENT AT A GLANCE

8:00 AM
• Registration opens
• “Grab and Go” breakfast on the lawn
• Charity contests and games

9:45 AM
• Welcome and raffle prize announcement

10:00 AM
• Shotgun start—scramble format
• On-course refreshments will provide snacks and beverages during play

4:00-5:30 PM
• Players Awards Reception and luncheon

Proceeds from Putt for Promise support HEALTHY LIFESTYLES programs at Boys & Girls Clubs of Metro Atlanta

When it comes to healthy habits, many kids in Georgia are struggling. In fact, our state reports the third highest prevalence of overweight children in the country. Many kids at our Clubs don’t have access to healthy food and safe spaces to get active.

Because of your support Boys & Girls Clubs of Metro Atlanta can:
• Provide programs that teach kids and teens how to eat a balanced diet
• Provide opportunities for kids to become more physically fit
• And help them engage in healthy relationships

YOU are opening doors and helping kids build healthy habits that will last a lifetime. Funding from our Putt for Promise event shapes initiatives throughout the whole year. In 2016, we saw great success.

Thanks to YOUR support and events like Putt for Promise:
Our kids are getting active! More than 800 kids participated in Soccer for Success – an expanded partnership with the U.S. Soccer Foundation serving more than 21 Boys & Girls Clubs across the city.

Our members are making smart choices! High school members are more than three times less likely to smoke a cigarette, two times less likely to have ever used marijuana, and three times less likely to ever have a drink of alcohol than their Georgia and national peers.

Our kids feel supported! 93% report there is an adult at the Club who helps them when they have a problem and 94% of kids report that they have good friends at the Club.

Our kids feel empowered! Nearly 94% believe they can be successful and nearly 93% report speaking up for people who’ve been treated unfairly.
### Sponsorship Opportunities

**Thanks to our Presenting Sponsor:**

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<thead>
<tr>
<th>Platinum Level $15,000</th>
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<tr>
<td>• Platinum level sponsor logo recognition on promotional materials, event webpage and event day signage</td>
<td>• Customizable press release</td>
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<tr>
<td>• 3 Foursomes</td>
<td>• Social media shout out reaching nearly 4,000 Facebook fans</td>
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<tr>
<td>• 3 Hole signs</td>
<td>• Company has the option to provide a gift to be distributed in gift bags for players</td>
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<tr>
<td>• Listing on partners page</td>
<td>• Opportunity to sponsor an area of the event and receive additional branding (ex: breakfast sponsor, awards reception, carts, gift bags, etc.)</td>
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<tr>
<td>• Call-out in post-event thank you e-blast distributed to over 12,000 supporters</td>
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<th>Gold Level $10,000</th>
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<tr>
<td>• Gold level sponsor recognition on promotional materials, event webpage and event day signage</td>
<td>• Call-out in post-event thank you e-blast distributed to over 12,000 supporters</td>
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<tr>
<td>• 2 Foursomes</td>
<td>• Customizable press release</td>
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<tr>
<td>• 2 Hole signs</td>
<td>• Social media shout out reaching nearly 4,000 Facebook fans</td>
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<td>• Listing on partners page</td>
<td>• Option to provide a gift to be distributed in gift bags for players</td>
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<th>Silver Level $6,000</th>
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<tr>
<td>• Silver level sponsor recognition, listing on promotional materials, event webpage and event day signage</td>
<td>• 1 Hole sign</td>
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<tr>
<td>• 2 Foursomes</td>
<td>• Listing on partners page</td>
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<th>Team Sponsor $2,500</th>
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<td>• 1 Foursome</td>
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Reserve your spot today for the 2017 Putt for Promise tournament by contacting Charlene du Plessis at cduplessis@bgcma.org or 404-688-8529.

**Deadline for all sponsor logos (jpeg and eps format) and confirmed company names are due to Charlene du Plessis by April 5, 2017.**
Sponsor/Player Pledge form

- **$15,000 PLATINUM LEVEL Sponsor** – 3 Foursomes, logo on event banner, website recognition, 3 hole signs - $11,904 tax deductible.
  - Along with one of the following for additional branding benefits: (Please circle your preference.)
    - Breakfast Sponsor
    - Beverage Sponsor
    - Gift Bag Sponsor
    - Awards Reception Sponsor
    - Driving Range/Longest Drive Sponsor
    - Closest to the Pin Sponsor
    - Golf Cart Sponsor
- **$10,000 GOLD LEVEL Sponsor** – 2 Foursomes, logo event banner, website recognition, 2 hole signs - $7,936 tax deductible
- **$6,000 SILVER LEVEL Sponsor** – 2 Foursomes, logo event banner, website recognition, 1 hole sign - $3,936 tax deductible
- **$2,500 TEAM Sponsor** – 1 Foursome - $1,468 tax deductible
- I (we) cannot attend, but will sponsor ________ (1) golfer for $625 or ________ (2) golfers for $1,250

Registration Information

Sponsor’s Name (to be advertised as): __________________________________________ (check one) 🟢 Individual 🟢 Corporation

Contact Name: ___________________________________________ Title: ___________________________________________

Address: __________________________________________________ City: __________________ State:_________ Zip: _________

Daytime Phone: ___________________________________________ Email: ______________________________________________

Payment Information

Please note: All sales are final. No refunds or exchanges.

Please select one to complete registration:

- Send an invoice to the contact and address listed above.

- **Credit card** (check one) 🟢 VISA 🟢 MC 🟢 AMEX 🟢 Discover 🟢 Diner’s Card

  Amount to be charged: $______________________ Name as it appears on the card:________________________________________

  Credit Card Account number: __________________________________________ Expiration Date: ______________________________

  Authorized Signature: _____________________________________________________________________________________________

- Check is enclosed. Please make your check payable to Boys & Girls Clubs of Metro Atlanta.

Return the completed form by April 5, 2017 to Charlene du Plessis.

E-MAIL: cduplessis@bgcma.org or MAIL: 1275 Peachtree Street NE, Suite 500, Atlanta, GA 30309

Please send logo in Vector (EPS) and JPEG format to cduplessis@bgcma.org by April 5, 2017.

For more information, please visit www.bgcma.org or call Charlene du Plessis at 404-688-8529.