VISION 2020
A PLAN FOR GREAT FUTURES
www.bgcma.org
Governance

Build a collective team of volunteer leaders made up of highly engaged, influential individuals with the capacity to support our vision.
### STRATEGIC PRIORITY 4: GOVERNANCE

<table>
<thead>
<tr>
<th>DESCRIPTION OF GOAL</th>
<th>ORIGINAL ACTUAL</th>
<th>CURRENT ACTUAL</th>
<th>2020 GOAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>INCREASE % OF BOARD MEMBERS WHO ATTEND 3+ BOARD MEETINGS ANNUALLY</td>
<td>57%</td>
<td>55%</td>
<td>75%</td>
</tr>
<tr>
<td>INCREASE % OF BOARD MEMBERS WHO ATTEND A CONNECT TO THE CAUSE EVENT</td>
<td>20%</td>
<td>35%</td>
<td>50%</td>
</tr>
<tr>
<td>INCREASE FUNDING DONATED AND SECURED BY CORPORATE BOARD MEMBERS</td>
<td>N/A</td>
<td>$854,000</td>
<td>$1,500,000</td>
</tr>
<tr>
<td>INCREASE AVERAGE SIZE OF BOARD GIFT</td>
<td>$5,000</td>
<td>$5,000</td>
<td>$6,500</td>
</tr>
<tr>
<td>INCREASE % OF BOARD MEMBERS WITH EXPERTISE ALIGNED TO ONE OR MORE STRATEGIC PRIORITIES</td>
<td>N/A</td>
<td>73%</td>
<td>80%</td>
</tr>
<tr>
<td>INCREASE REVENUE GENERATED FROM 10 COUNTY BOARDS</td>
<td>N/A</td>
<td>$1,200,000</td>
<td>$1,500,000</td>
</tr>
</tbody>
</table>
Design board meetings to serve as a primary vehicle for education, strategic discussion, and training

Key Action Items:

• Build out agendas for the full schedule of board meetings for calendar year to focus on the organization’s top priorities – DEC 2017

• Integrate trainings that support organizational priorities – DEC 2020
Revisit recruitment approach to ensure we are recruiting and retaining board members who have the capacity and expertise to support our strategic priorities

**Key Action Items:**

- Identify expertise needed to support strategic priorities, identify gaps on current board, and build recruitment focus – FEB 2018
- Revise board member requirements to reflect an increase in the annual personal unrestricted gift to $5,000 – JUNE 2018
Strengthen the leadership capability of the county boards

Key Action Items:

- Institutionalize recruitment, onboarding, training, and evaluation processes across all county boards – DEC 2018
- Implement annual succession planning for all county boards – DEC 2018
- Host annual county board retreat – DEC 2018
- Customize training needs for each county and integrate into their board meetings – DEC 2018