The 2018 Youth of the Year Fundraising Gala Raised Over $650,000.

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*Thank You for Helping Kids and Teens Take Flight*

Because of your support, the sky is the limit for the nearly 3,000 kids and teens who walk through the doors of the Boys & Girls Club each day. Thanks for all you do now and for years to come!

To sign up for sponsorship online, visit [www.bgcma.org/readysetfly](http://www.bgcma.org/readysetfly).

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FRIDAY, NOVEMBER 8, 2019
THE DELTA FLIGHT MUSEUM
Join us for the 2019 Youth of the Year Fundraising Gala

JOIN US FRIDAY, NOVEMBER 8, 2019
THE DELTA FLIGHT MUSEUM 1060 DELTA BLVD B-914, ATLANTA, GA 30354
6:30 PM COCKTAIL RECEPTION
7:30 PM DINNER & PROGRAM
ATTIRE COCKTAIL

What is Youth of the Year?
Youth of the Year is a year-round character and leadership program that recognizes Club members who demonstrate academic achievement, leadership skills, and service to the community. These teens are giving back and devoting themselves to their Club, school, family, and community. They have their sights set on a great future and are ready for takeoff!

The Youth of the Year competition is open to all Boys & Girls Club members ages 14-18. Each Club honors one young man or woman every month and then chooses one outstanding youth to represent their Club at the annual Youth of the Year Fundraising Gala. Over the course of eight weeks, these teens participate in intensive sessions to prepare them for the big night and to help build skills they will use for a lifetime. With help from dedicated mentors, teens work to fine tune skills related to interviewing, networking, writing and public speaking.

During the event, you will have a chance to hear speeches from our kids about where they started, how your support has helped them take flight, and what big dreams they have for the future. We will also present our organization’s most prestigious honor – 2019-2020 Youth of the Year – to one deserving teen.

Last year’s Youth of the Year, Adrian Perry, is preparing to take flight!
Adrian Perry has his sights set on the future and is on the right course, but this wasn’t always the case. He was born to young parents who did not have much education and sold drugs to get by. They did not have the life skills, money, or emotional support to provide for him, but at just two weeks old, an angel by the name of Talibah stepped in and adopted him. As he got older, life got more complicated and he ended up falling in with the wrong crowd, until his mother enrolled him into the A. W. “Tony” Matthews Boys & Girls Club. Because of his loving mother and his Boys & Girls Club, Adrian got the support and encouragement he needed to correct his path and take flight. He fondly remembers, “This was my second time being adopted – by my Boys & Girls Club family.” After college, Adrian plans to open up a counseling center for at-risk teens. He shares, “I want to make a difference in their lives like the Club made a difference in mine.”

Limited single tickets may be available; for more information, please visit www.bgcma.org/readysetfly

2019 Sponsorship Opportunities

$50,000 VISIONARY SPONSOR
- Presenting Sponsor at Youth of the Year Fundraising Gala
- Presenting Sponsor at Preliminary Judging Event in October
- Step & Repeat banner logo presence in Registration area
- Co-branded logo exposure on podium banner
- Three tables of 8 seats for guests to attend the event
- Front cover logo presence on the event program booklet
- Logo presence on the Youth of the year Candidate Posters
- Recognition in every Youth of the Year profile story (approx. 22) on BGCMA’s website, social media, and local news
- Feature in BGCMA Digital Newsletter
- Feature on BGCMA Facebook Group
- BGCMA website recognition (www.bgcma.org) Home Page, Youth of the Year Event Page and Sponsorship Page
- Opportunity for an Executive to serve as a Super Judge at the event

$25,000 INNOVATOR SPONSOR
- Presenting Sponsor of Dessert Reception at Youth of the Year Fundraising Gala
- Recognized Sponsor at Preliminary Judging Event in October
- Recognition in every Youth of the Year profile story (approx. 22) on BGCMA’s website, social media, and local news
- Step & Repeat banner logo presence in Registration area
- Two tables of 8 seats for guests to attend the event
- Logo presence in event program booklet
- Feature on BGCMA Facebook Group
- BGCMA website recognition (www.bgcma.org) on Youth of the Year Event Page and Sponsorship Page
- Opportunity to engage employees as mentors or volunteers

$15,000 PIONEER SPONSOR
- Recognized Sponsor at Preliminary Judging Event in October
- Two tables of 8 seats for guests to attend the event
- Logo presence in event program booklet
- Feature on BGCMA Facebook Group
- Logo presence on the Youth of the year Candidate Posters
- Opportunity to engage employees as mentors or volunteers

$10,000 CHAMPION SPONSOR
- Recognized Sponsor at Preliminary Judging Event in October
- One table of 8 seats for guests to attend the event
- Logo presence in event program booklet
- Feature on BGCMA Facebook Group
- BGCMA website recognition (www.bgcma.org) Youth of the Year Event Page and Sponsorship Page
- Opportunity to engage employees as mentors or volunteers

$5,000 ADVOCATE SPONSOR
- One table of 8 seats for guests to attend the event
- Sponsor listing in event program booklet
- BGCMA website recognition (www.bgcma.org) Youth of the Year Event Page and Sponsorship Page
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