



The Face of Promise

Youth of the Year Awards Dinner

November 6, 2008
Marriott Marquis

| 6:00 p.m. VIP Reception | 7:00 p.m. Dinner |

To Benefit Boys & Girls Clubs of Metro Atlanta
100 Edgewood Avenue N.E., Suite 700
Atlanta GA 30303

phone 404-527-7100

www.bgcma.org

fax 404-653-0035



Youth of the Year Program Celebrates Member Achievement

Youth of the Year is a year-round program focused on the development of Boys & Girls Club members as community leaders.

Applicants are evaluated on a number of criteria including moral values, demonstrated ability to overcome obstacles, public speaking, poise, and essay writing. A panel consisting of board members, staff, and community leaders dedicate many hours evaluating applicants on the basis of leadership and involvement in family, school, community and Club activities.

The Youth of the Year program begins at the Club level as each Metro Atlanta Club selects its Youth of the Month. The top three candidates at each Club compete to become that Club's Youth of the Year. A finalist from each of the 25 Boys & Girls Clubs of Metro Atlanta competes to become the metro-wide Youth of the Year and the winner is awarded a \$5,000 scholarship. Other honors include a \$2,500 scholarship for the first runner up, a \$1,500 scholarship for the second runner-up, and a \$1,000 scholarship for the third runner-up. Candidates who do not place in the top finals are awarded a \$500 scholarship. Each of these outstanding youth will serve as a spokesperson for Boys & Girls Clubs in the coming year. The Youth of the Year winner will have the opportunity to compete with other Club members on the state, regional and national level, earn additional scholarships, and possibly meet the President of the United States.



2007 Youth of the Year Nominees and Award Winners



BOYS & GIRLS CLUBS OF METRO ATLANTA

Cherokee County

- Malon D. Mimms Club

Cobb County

- A.W. "Tony" Matthews Club
- Franklin Road Club
- James T. Anderson Club
- Michael A. Grant Club

Coweta County

- Newnan/Coweta County Club

DeKalb County

- Brookhaven Club
- East DeKalb Club
- George Washington Carver Club
- Samuel L. Jones Club

Douglas County

- Douglas County Club

Fulton County

- Bankhead Courts Club
- Jesse Draper Club
- John H. Harland Club

- Joseph P. Whitehead Club
- NFL YET Club
- Warren/Holyfield Club
- W. W. Woolfolk Club
- Youth Art Connection

Gwinnett County

- A. Worley Brown Club
- Lawrenceville Club

Madison County

- Camp Kiwanis

Morgan County

- Madison-Morgan County Club

Paulding County

- Paulding County Club

Rockdale County

- A.R. "Gus" Barksdale Club

Walton County

- John P. & Joyce C. Stevens Club
- Social Circle Club



\$25,000 Presenting Sponsorship

Two tables of ten

Twenty tickets to VIP Reception

Recognition at Youth of the Year Awards Dinner to include:

- Recognition at the dinner and VIP Reception

- One full page ad in event program (preferentially placed)

- Company logo on event screens and signage

- Company logo and link on www.bgcma.org for one month

- A charitable tax-deduction of \$23,800.00

\$10,000 Platinum Sponsorship

One table of ten

Ten tickets to VIP Reception

Recognition at Youth of the Year Awards Dinner to include:

- Recognition at the VIP Reception

- One full page ad in event program

- Company logo on event screens and signage

- Company logo and link on www.bgcma.org for one month

- A charitable tax-deduction of \$9,400.00



\$5,000 Gold Sponsorship

One table of ten

Ten tickets to VIP Reception

Recognition at Youth of the Year Awards Dinner to include:

Recognition at the VIP Reception

Half page ad in event program

Company name on event signage

Company name listed as event sponsor on www.bgcma.org

A charitable tax-deduction of \$4,400.00

\$2,500 Silver Sponsorship

One table of ten

Recognition at Youth of the Year Awards Dinner to include:

Recognition in the event program

Company name on event signage

Company name listed as event sponsor on www.bgcma.org

A charitable tax-deduction of \$2,050.00

\$250 Individual Contributor

One seat for dinner

- A charitable tax-deduction of \$205.00



Boys & Girls Clubs of Metro Atlanta *Serving local youth for more than 70 years!*

We provide quality developmental programs that empower Metro Atlanta youth, especially those from disadvantaged circumstances, to become productive adults.

Facilities

- 25 year-round Clubs in 12 counties
- Camp Kiwanis, a 160-acre residential camp
- Youth Art Connection, a gallery and workshop for aspiring young artists
- Club hours are generally 2:30 p.m. – 9 p.m. during the school year and 7 a.m. – 6 p.m. in the summer.

Membership

- 17,000 members, nearly 6,000 are teen members
- 70% are from disadvantaged circumstances
- The annual cost to provide services is \$1,000 per member, but membership fees are just \$35 and scholarships are available for those who need assistance. No child is excluded because of an inability to pay.

Programs Focus On Six Core Areas

Character and Leadership Development
Health and Life Skills
Sports, Fitness and Recreation

Education and Career Development
Arts & Cultural Enrichment
Outdoor Education

Measurable Outcomes

- 87% of Club members graduate from high school as compared to the national average of 66%
- Club members finish college at a rate of 25%, compared to the national average of 16%
- Club members show an average improvement of 12% in their grades at school
- In Club neighborhoods, incidences of teen pregnancy and substance abuse arrests are cut by as much as 50%
- More than 57% of national Club alumni surveyed said that the Club saved their lives

2008-09 Youth Of The Year Awards Dinner – Registration Form

Fax the completed form to (404) 653-0035 or mail to 100 Edgewood Ave. NE, Suite 700, Atlanta, GA 30303

Final deadline for all logos and program book ads is October 17, 2008.

PARTICIPATION LEVELS – Please check one:

- \$25,000 Presenting Sponsor** – full-page ad, logo/link, twenty VIP tix, two tables of ten - \$23,800 tax-deduction
- \$10,000 Platinum Sponsor** – full-page ad, logo/link, ten VIP tix, one table of ten – \$9,400 tax-deduction
- \$5,000 Gold Sponsor** – half page ad, listing, one table of ten – \$4,400 tax-deduction
- \$2,500 Silver Sponsor** – listing, one table of ten – \$2,050 tax-deduction
- \$250 Individual Contributor** – one dinner seat – \$205 tax-deduction

REGISTRATION INFORMATION:

Sponsor's Name _____ (check one) Individual Corporation

Contact Name _____ Position Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Solicitor Name _____

For sponsorships that include an ad in the program book, please provide the following information:

- Yes, we want an ad in the program

Advertising contact _____ Title _____

Phone _____ Email _____

PAYMENT INFORMATION – PLEASE SELECT ONE TO COMPLETE THE REGISTRATION:

- Send an invoice to the contact and address listed above.

- Credit card (check one) VISA MC AMEX Discover Diner's Club

Amount to be charged \$ _____ Name on the card _____

Credit Card Account Number _____ Expiration Date _____

Authorized Signature _____

- Check is enclosed. *Please make your check payable to Boys & Girls Clubs of Metro Atlanta.*

For Development Office Use Only:

Date Received: _____ Date registered: _____