



INSPIRING

the FUTURE

Programs at Boys & Girls
Clubs of Metro Atlanta



BOYS & GIRLS CLUBS
OF METRO ATLANTA

There is a place in your community where kids can learn respect, responsibility and the power of good choices. It is a place where kids from different backgrounds come to learn, play and grow. **That place is Boys & Girls Clubs of Metro Atlanta.** We promise our kids a great future by not only keeping them safe and off the streets, but by giving them opportunities that can change their lives. We do this with our programs, enabling our kids to reach their full potential as healthy, productive adults. With the help of our Club kids Joy (9), Jordan (12) and Brianna (16), we'll show you how great futures start at BGCMA.





Jordan, age 12

Our programs are the heart of our promise for the future. They engage young people in activities with adults, peers and family members that enable them to learn powerful life skills and introduce them to new experiences. Based on the interests and needs of the boys and girls we serve, our Clubs offer diverse program activities in the following three areas:

1 Academic Success

Education & Career

BGCMA encourages our youth to BE EDUCATED for a GREAT future. Our programs foster life-long learners by supporting academic success today, setting higher college and career goals for tomorrow and providing access to tools and technology that prepare them for the 21st century.

Power Hour is a comprehensive education program focused on ensuring every member, every year is prepared for the next grade level. Our members are given the appropriate time, space, tools and adult support during a designated hour at the club. Struggling students have access to tutors, while others work on their daily homework assignments. Our goal is to ensure our youth start each school day with a sense of confidence and ability.

Goals for Graduation introduces academic goal setting to Club members, ages 6–15, by linking their future aspirations with concrete actions today. The program is part of a comprehensive

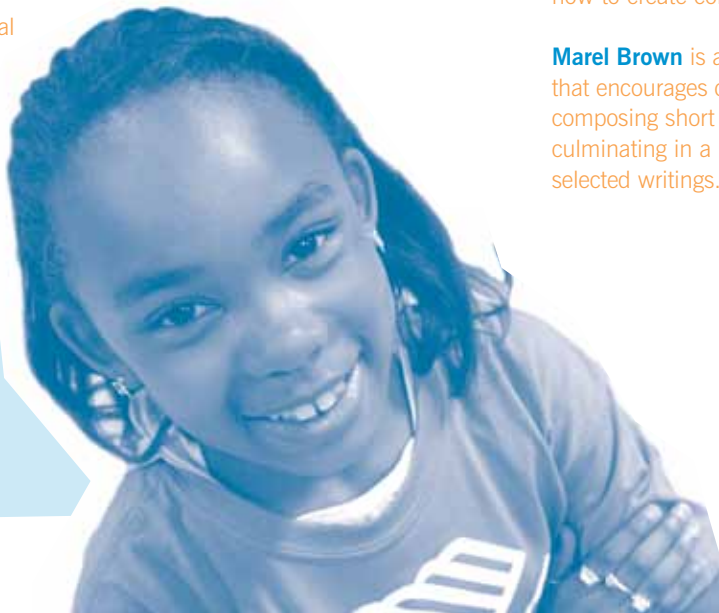
academic strategy that will help retain members in the Club through their high school years.

Career Launch encourages Club members, ages 13–18, to assess their skills and interests, explore careers, make sound educational decisions and prepare to join our nation's work force.

Money Matters promotes financial responsibility and independence among Club members ages 13–18. Participants learn how to manage a checking account, budget, save and invest, start small businesses and pay for college.

"I love getting help from the staff and volunteers in school subjects, and being able to do projects on the computers at the Club is great!"

Joy, age 9



College Bound is an educational leadership program of BGCMA that provides support and assistance to Club members for high school graduation, college preparation, application and admission process, as well as assessing scholarships and funding for college.

Arts & Cultural Enrichment

Arts and cultural enrichment is an important part of academic success. We encourage our youth to develop their creativity and cultural awareness through knowledge and appreciation of arts through programs, opportunities and new technology.

National Fine Arts Exhibit is a year-round program that encourages artistic expression among Club members, ages 6–18, through drawing, painting, printmaking, collage, mixed media and sculpture displayed at local and regional exhibits. Judges select works for inclusion in the National Fine Arts Exhibit, which is displayed through the year at events.

Kiwanis Kids Cultural Challenge (KKCC) is a year-long cultural program which challenges Club members to study and explore a particular country, its geography, culture, dress and activities. All Clubs come together to celebrate during an outdoor cultural festival.

ImageMakers is a year-round program that encourages Club members, ages 6–18, to learn and practice black-and-white, color, digital and alternative process photography.

Digital Arts teaches members, ages 6–18, how to create computer-generated art.

Marel Brown is a creative writing program that encourages creative expression through composing short stories and poetry culminating in a published anthology of selected writings.



2 Healthy Lifestyles

Health & Nutrition

BGCMA encourages our youth to BE HEALTHY for a GREAT future. We develop our young people's capacity to engage in positive behaviors that help them nurture their own well-being, set personal goals and live successfully as self-sufficient adults.

SMART Moves is a comprehensive prevention program that helps young people resist alcohol, tobacco and other drug use and premature sexual activity. The program features engaging, interactive, small-group activities that increase participants' peer support, enhance their life skills, build their resiliency and strengthen their leadership skills.

Passport to Manhood promotes and teaches responsibility in Club boys ages 11–14. Passport to Manhood consists of 14 sessions, each of which concentrates on a specific aspect of manhood through highly-interactive activities.

SMART Girls is a small-group health, fitness, prevention/education and self-esteem enhancement program designed to meet the developmental needs of girls, ages 8–12 and 13–17.

"College Bound has really helped me get the necessary information needed to get into college and has really opened my eyes to the reality of going to college to further my education."

Brianna, age 16

NetSmartz teaches Internet safety skills through engaging multimedia activities and offline interaction with Club professionals. Topics include personal safety, shopping safety and ethical use of the Internet.

Physical Fitness

Activity is a key element to overall health. Our programs develop fitness, positive use of leisure time, skills for stress management, appreciation for the environment and social skills.

Triple Play is a dynamic wellness program that demonstrates how eating right, keeping fit and forming positive relationships foster a healthy lifestyle. Program components include: Healthy Habits Nutrition Curriculum, Daily Challenges, Sports Clubs, Triple Play Games and Social Recreation.

Falcons Fitness Zones (FFZ) are areas in various Clubs dedicated to physical fitness and sponsored by the Atlanta Falcons Youth Foundation. FFZ's provide Club members with opportunities to participate in sports

and fitness programs, as well as create a forum to develop strong character, positive self-esteem and good sportsmanship.

Reviving Baseball in Inner Cities (RBI) is a program dedicated to boys' baseball and girls' fast-pitch softball leagues for ages 13–15 and 16–18. RBI teams representing Club leagues are eligible to participate in sports clinics, five regional tournaments and a national championship tournament conducted by Major League Baseball every summer.

Make A Splash is a program that aims to reduce drownings through learn-to-swim, encourages diversity in the sport of swimming by providing opportunities to children who traditionally do not swim and introduces swimming as a way to improve physical fitness and reduce childhood obesity.

Camp Kiwanis is a year-round residence camp located in Madison County that provides a positive, challenging outdoor experience to the youth. Clubs host summer programs at the camp, as well as year-round activities.



"I play street hockey here. I love it because I can be myself, and I don't get picked on by the other kids. They don't judge me in this sport or at the Club because I'm a girl. Girls can play sports too."

Joy

"I am part of the swim team here. I don't have anywhere else to swim, and I love it. We learn all kinds of swimming rules and tricks."

Jordan

"The Club has given me so many opportunities: a chance to visit colleges and a glimpse into college life; poetic and artistic opportunities through our Fine Arts program. It has given me leadership opportunities through community service and leadership programs like Youth of the Year."

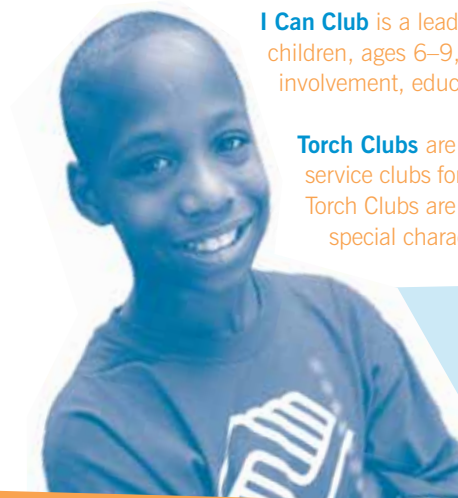
Brianna

3 Character & Leadership Development

BGCMA empowers our youth to BE LEADERS for a GREAT future. We encourage them to become global citizens who support and influence their Club and community and sustain meaningful relationships with others, as well as develop a positive self-image and good character while respecting their own and others' cultural identities.

I Can Club is a leadership program designed for children, ages 6–9, that promotes community involvement, education and service.

Torch Clubs are small-group leadership and service clubs for boys and girls, ages 11–13. Torch Clubs are designed to help meet the special character development needs of



"What do I learn in Torch Club? It taught me there is nothing I can't do. Torch Club teaches me how to be responsible in the Club and in my family."

Jordan

younger adolescents. The clubs promote community involvement and exercise leadership skills.

Keystone Club is a leadership and service club for boys and girls, ages 14–18. Keystone elect officers and implement activities in six areas: service to Club and community, character and leadership development, education and career exploration, unity, free enterprise and social recreation.

Youth of the Year is a recognition program for Club members. Members are chosen as Youth of the Year based on their service to their Club, community and family. It is also based on academic performance, life goals and poise and public speaking. The program is a year-round tool for fostering young people's character, personal growth and leadership qualities. Clubs recognize members, ages 14–18, as Youths of the Month and they then compete for the metro Atlanta Youth of the Year.

Great futures start with Joy, Jordan and Brianna.

They are powerful examples of how our programs inform, educate and engage young people in all areas of their life. Joy is happy, feels respected and loved. Jordan is exposed to new experiences he never knew existed. Brianna is focused and has goals for college and life beyond high school. All three are on their way to becoming productive adults whose lives have been built upon positive life skills they learned in their club programs. Boys & Girls Clubs of Metro Atlanta continues to deliver on our promise to give them – and all of our kids – opportunities that can change their lives.

Will you invest in children today for a better tomorrow? Visit www.bgcma.org to learn more about our programs and the kids of Boys & Girls Clubs of Metro Atlanta.



BOYS & GIRLS CLUBS
OF METRO ATLANTA





BOYS & GIRLS CLUBS
OF METRO ATLANTA



www.bgcma.org