



# Face of the Future

## Youth of the Year Annual Gala

**November 4, 2010  
Marriott Marquis**

| 5:00 p.m. VIP Reception | 7:00 p.m. Dinner |

**Attire: Business**

**To Benefit Boys & Girls Clubs of Metro Atlanta**

100 Edgewood Avenue N.E., Suite 700

Atlanta GA 30303

[www.atlyouthoftheyear.org](http://www.atlyouthoftheyear.org)

phone 404-527-7100

[www.bgcma.org](http://www.bgcma.org)

fax 404-653-0035





## Youth of the Year Program Celebrates Achievement

BGCMA remains steadfastly committed to impacting the lives of at-risk youth in the communities we serve. As we focus on our three core areas of Academic Success, Good Character & Citizenship, and Healthy Lifestyles, we believe it is important to direct our efforts on events that promote these principles and enable us to celebrate the real heroes which are the 17,000 youth in our clubs. We have combined our Hometown Heroes and our Youth of the Year events into one signature event - The Youth of the Year Annual Gala - which highlights the achievements of our teens.

Youth of the Year is a year-round program focused on the development of Boys & Girls Club members as community leaders and begins at the local level as each Club selects its Youth of the Month. The top three candidates from each Club compete to become that Club's Youth of the Year.

A finalist from each of the 27 Boys & Girls Clubs of Metro Atlanta competes to become the metro-wide Youth of the Year. Candidates are evaluated on a number of criteria including good grades, service in the community and the Club, public speaking, and essay writing. The winner is awarded a \$5,000 scholarship. Other honors include a \$2,500 scholarship for the first runner-up, a \$1,500 scholarship for the second runner-up, and a \$1,000 scholarship for the third runner-up. Candidates who do not place in the top finals are awarded a \$500 scholarship. Each of these outstanding youth will serve as a spokesperson for Boys & Girls Clubs in the coming year. The Youth of the Year winner will have the opportunity to compete with other Club members on the state, regional, and national levels, earn additional scholarships, and possibly meet the President of the United States.

Learn more about the positive impact the Youth of the Year Program is making on our Club kids! [Watch the video from Youth of the Year 2009!](#) Visit [www.atlyouthoftheyear.org](http://www.atlyouthoftheyear.org).



*2010 Youth of the Year Candidates and Award Winners*



## Boys & Girls Clubs of Metro Atlanta

*Serving local youth for more than 70 years!*

We provide quality developmental programs that empower metro Atlanta youth, especially those from disadvantaged circumstances, to become productive adults.

### Facilities

- 27 year-round Clubs in 11 counties
- Camp Kiwanis, a 160-acre residential camp
- Youth Art Connection, a gallery and workshop for aspiring young artists
- Club hours are generally 2:30 p.m. – 8:00 p.m. during the school year and 7:00 a.m. – 6:00 p.m. in the summer

### Membership

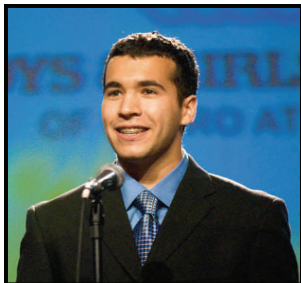
- 17,000 members, nearly 6,000 are teen members
- 70% are from disadvantaged circumstances
- The annual cost to provide services is \$1,000 per member, but membership fees are just \$35 and scholarships are available for those who need assistance. No child is excluded because of an inability to pay

### Programs Focus On Three Core Areas

Academic Success  
Good Character and Citizenship  
Healthy Lifestyles

### Measurable Outcomes

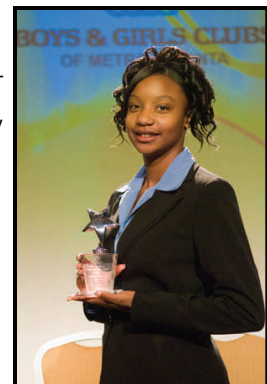
- 87% of Club members graduate from high school as compared to the national average of 66%
- Club members finish college at a rate of 25%, compared to the national average of 16%
- Club members show an average improvement of 12% in their grades at school
- In Club neighborhoods, incidences of teen pregnancy and substance abuse arrests are cut by as much as 50%
- More than 57% of national Club alumni surveyed said that the Club “saved their life”



“My Boys & Girls Club opened so many doors for me. No matter where I go or what I do in life, I will always be a proud club kid.” - Oskar Kigelman, YOY 2009  
Oskar is a Freshman at Georgia State University.



“My club taught me self esteem, leadership, and positive values. Without my Boys & Girls Club, I don't know where I would be.”  
- Aleshay Teasley, YOY 2010  
Aleshay begins her Freshman year at Clark Atlanta University in the Fall.





## **Promise Sponsor (\$50,000)**

Support *Gear Up*, an annual week-long college exploration program for 200 Youths of the Month from 27 clubs. Provides room, board and transportation.

- Exclusive recognition as Presenting Sponsor
- Three tables of ten
- Thirty tickets to VIP reception
- Opportunity to serve as Honorary Event Chair
- Opportunity to serve as a Youth of the Year Judge & Mentor
- Recognition onstage before Atlanta's business & community leaders
- Recognition during VIP reception
- Two full page ads in event program (preferentially placed)\*
- Company logo projected on event screens and signage\*
- Company logo and link on [www.bgcma.org](http://www.bgcma.org) for one month\*
- Charitable tax deduction of \$48,200

## **Hope Sponsor (\$25,000)**

Support *Keystone*, a service-oriented program promoting character and leadership. Provide room & board for 60 club teens attending annual Keystone Conference.

- Two tables of ten
- Twenty tickets to VIP reception
- Recognition during dinner and VIP reception
- One full page ad in event program\*
- Company logo projected on event screens and signage\*
- Company logo and link on [www.bgcma.org](http://www.bgcma.org) for one month\*
- Charitable tax deduction of \$23,800

## **Opportunity Sponsor (\$15,000)**

Sponsor *Wall of Fame* recognition program, honoring Youths of the Month in 27 clubs for their character, leadership and academic performance.

- Company recognition on each club's Wall of Fame display
- Two tables of ten
- Ten tickets to VIP reception
- Recognition during dinner and VIP reception
- One half page ad in event program\*
- Company logo projected on event screens and signage\*
- Company logo and link on [www.bgcma.org](http://www.bgcma.org) for one month\*
- Charitable tax deduction of \$13,950



## **Achiever Sponsor (\$10,000)**

Support monthly Youth of the Year training at 27 clubs in business etiquette, proper attire, and interviewing skills.

- One table of ten
- Ten tickets to VIP reception
- Recognition at VIP reception
- One half page ad in event program\*
- Company logo projected on event screens and signage\*
- Company logo and link on [www.bgcma.org](http://www.bgcma.org) for one month\*
- Charitable tax deduction of \$9,400

## **Champion Sponsor (\$5,000)**

Support Youth of the Month public speaking/social networking classes and activities at 27 clubs in preparation for annual competition.

- One table of ten
- Five tickets to VIP reception
- Recognition at the VIP reception
- Half page ad in event program\*
- Company name on event signage\*
- Company name listed on [www.bgcma.org](http://www.bgcma.org) for one month
- Charitable tax-deduction of \$4,475

## **Mentor Sponsor (\$2,500)**

Support Youth of the Month workshops and transportation for teen community service projects and educational outings.

- One table of ten
- Company name listed in event program\*
- Company name on event signage\*
- Charitable tax-deduction of \$2,050

*\*All sponsor artwork for printed program, logo projection on event screens, and signage must be received by September 17, 2010.*

*\*Please send logos in JPEG format to [rreid@bgcma.org](mailto:rreid@bgcma.org).*

## **To purchase individual tickets:**

### **Friend (\$250)**

Sponsor one Youth of the Year candidate by providing program materials for one required coaching/mentoring session.

- One event ticket
- Charitable tax-deduction of \$205

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For more information contact Catherine Bass at (404) 525 – 0246 or [cbass@bgcma.org](mailto:cbass@bgcma.org).

## 2010 Youth of the Year Annual Gala — Registration Form

Fax the completed form to (404) 653 — 0035 or mail to 100 Edgewood Ave., NE, Suite 700, Atlanta, GA 30303

**Final deadline for all logos and program book ads is October 8, 2010.**

### Participation Levels - Please check one:

- \$50,000 Promise Sponsor** — full-page ad, logo, link, thirty VIP tix, three tables of ten — \$48,200 tax-deduction
- \$25,000 Hope Sponsor** — full-page ad, logo/link, twenty VIP tix, two tables of ten — \$23,800 tax-deduction
- \$15,000 Opportunity Sponsor** — half -page ad, logo/link, ten VIP tix, two tables of ten — \$13,950 tax-deduction
- \$10,000 Achievement Sponsor** — half-page ad, logo/link, ten VIP tix, one table of ten — \$9,400 tax-deduction
- \$5,000 Champion Sponsor** — half -page ad, five VIP tix, one table of ten — \$4,400 tax-deduction
- \$2,500 Mentor Sponsor** — one table of ten — \$2,050 tax-deduction
- \$250 Friend/Contributor** — one event ticket — \$205 tax-deduction

### REGISTRATION INFORMATION:

Sponsor's Name \_\_\_\_\_ (check one)  Individual  Corporation

Contact Name \_\_\_\_\_ Position Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Club Designation (if applicable) \_\_\_\_\_

Solicitor Name \_\_\_\_\_

This sponsorship is to pay for a  Club Table  Sponsor Table

For sponsorships that include an ad in the program book, please provide the following information:

Yes, we want an ad in the program

Advertising contact \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT INFORMATION — PLEASE SELECT ONE TO COMPLETE THE REGISTRATION:

Send an invoice to the contact and address listed above.

Credit card (check one)  VISA  MC AMEX  Discover  Diner's Club

Amount to be charged \$ \_\_\_\_\_ Name on the card \_\_\_\_\_

Credit Card Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Check is enclosed. *Please make your check payable to Boys & Girls Clubs of Metro Atlanta.*

*Mail to: BGCMA, 100 Edgewood Ave., Suite 700, Atlanta, GA 30303.*

**All payments due by October 8, 2010.**

#### For Development Office Use Only:

Date Received: \_\_\_\_\_ Date registered: \_\_\_\_\_

For more information contact Catherine Bass at (404) 525 – 0246 or [cbass@bgcma.org](mailto:cbass@bgcma.org)





## **BOYS & GIRLS CLUBS OF METRO ATLANTA**

### **Carroll County**

- Carroll County Club

### **Cherokee County**

- Malon D. Mimms Club

### **Clayton County**

- Riverdale Elementary School (CIS)\*

### **Cobb County**

- A.W. "Tony" Matthews Club
- James T. Anderson Club
- Marietta 6th Grade Academy (CIS)\*
- Michael A. Grant Club

### **Coweta County**

- Newnan/Coweta County Club

### **DeKalb County**

- Brookhaven Club
- East DeKalb Club
- George Washington Carver Club
- Samuel L. Jones Club

### **Douglas County**

- Douglas County Club

### **Fulton County**

- Connelly Elementary School (CIS)\*
- Jesse Draper Club
- John H. Harland Club
- Joseph B. Whitehead Club
- NFL YET Club
- South Atlanta High School (CIS)\*
- Warren/Holyfield Club
- W. W. Woolfolk Club
- Youth Art Connection

### **Gwinnett County**

- A. Worley Brown Club
- Lawrenceville Club
- Radloff Middle School (CIS)\*

### **Madison County**

- Camp Kiwanis

### **Paulding County**

- Paulding County Club

### **Rockdale County**

- A.R. "Gus" Barksdale Club

\* CIS = Clubs in Schools